



Thoughts For Your Wedding...

A Newsletter for Engaged Couples
November 2011

Compliments of...

*I Do...
For You*

Wedding Accessories
& Rentals
98 Glenabbey Dr.
Courtice, Ontario
Browsing by Appointment

(905) 728-6619

www.idoforyou.ca
E-mail: info@idoforyou.ca

About Us & Our Newsletter

You will receive this wedding planning newsletter created by I Do...For You right up until your wedding. Please remember that **all the items throughout the newsletter are available in our showroom in Courtice.** Our "homey" showroom is very elaborate offering a wonderful selection of wedding accessories and rentals. In fact, we strive to offer many products that are unique, elegant, and of course, value priced. Come visit—we'd love to hear about your plans. Our appointment times are flexible—day, evening, and some saturday times are available. Please tell your engaged friends and relatives about us, too. They can sign up to receive our newsletter online. Happy Planning!

Celebrating 15 Years!!

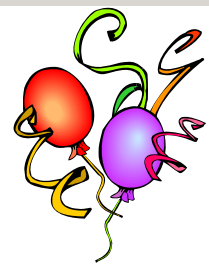


I Do...For You turns 15 this November!! To celebrate, we will be offering various articles, sales, and contests for the 2012 wedding season that are all related to our 15th anniversary! In fact, a whole to facet to our business is coming soon, allowing couples to plan their wedding easier!

Watch throughout the year for information in our upcoming newsletters and on our facebook page. The past 15 years have flown by and we have delighted in being an integral part of the special day of thousands of brides locally and beyond. We would love to be part of your special day too! Come have a browse...we welcome browsing by appointment! Happy Planning! Paolina Flicke

Coming Soon!

A whole new facet to our business allowing you to plan your wedding easier! Watch our website, facebook page, and January newsletter for more info!



Wedding Invitation Information

Q What are the most important things to know about invitations?

A There are certain guidelines that most couples take into account when thinking about their wedding invitations. They are typically mailed 2-3 months before the wedding.

Also, one invitation is mailed per family or couple. The style should reflect the formality of the wedding and the personality of the couple.



At I Do...For You, we don't just sell invitations, we guide couples through the complete invitation process. In addition to having a fantastic selection, we help with wording, discuss all options, show you how your completed package goes together and offer you addressing and mailing instructions. Our printed orders start at only \$150! And, we offer free coloured ink and reception info on your invite. Most of our wedding invitations are done with a raised thermography ink process ensuring your guests a professional first glance at your wedding. We carry 8 sample books brimming with all kinds of styles and price ranges. You can even borrow some sample books to take home!

Our
Do It Yourself
Wedding
Invitation Kits
start at
\$19.75 for 50

Or, if you would like to try your hand at it yourself, we have lots of blank kits too. If you are thinking about a pocket fold invitation, we can order your pocket for \$2.00 each!! And, we can order them in all kinds of colours!! Doing it yourself just got a whole lot simpler! Come in and browse, no charge for browsing!!

Coming Soon!

New 2012 wedding accessories will be arriving shortly including Invitations
Attendant Gifts
Guest Books/Pens
Cake Toppers
Favours
Jewelry
Tiaras/Fascinators
and more!

Destination Favours

Many couples having a destination wedding love giving their guests a favour they can treasure. Here are a few samples of favours that are perfect for destination weddings and they only take three weeks tops to come in!



Hair Fascinators!



One of the areas we focus quite heavily on are hair accessories for the bride! We have expanded our variety of "reasonably priced hair accessories". Ivory and white will be options for many fascinators as will be many crystal pins and combs, some perfect for your bridesmaids and moms!



Our Couples

This issue we would love to share with you the experiences of Deborah Rafton and Shaun Bevan, married July 9, 2011

What did you enjoy most about your planning?

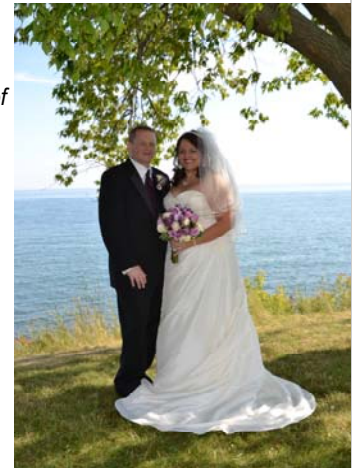
Everything!!! But if I had to pick 1 thing it probably would have been our candy buffet and the designing of our wedding cake. You hear horror stories about people not getting things they really want but for us we never were disappointed because we were so organized. We researched where we could buy bulk candy a year in advance and we went online and looked at hundred of wedding cakes, printed photos with elements of what we wanted, went to talk to the bakery a year in advance because we wanted to make sure that they were able to work with us and give us what we wanted. If not, there was going to be plenty of time to find another bakery.

What would you change about your day?

The only thing we would have changed would have been to have our father's there. They both passed away years ago but having some of their friends celebrating our day with us was great. The weather was perfect, our guests had a fabulous time, the reception, food and music was so much more than I think Shaun and I ever thought it was going to be.

What advice would you pass along to couples now planning their wedding?

It is so hard to take your vision and see it come together on the day when you have boxes and totes full of wedding stuff but I would like to say that it all went off without a hitch because of the planning!! Shaun and I sat down in the beginning and talked about what we wanted. I purchased a binder with a zipper and that went everywhere I went. We wrote down what our wedding day would be like, gathered photos of things we wanted, got prices, researched, researched and researched. I am made fun of because I am so organized but being way ahead of schedule really paid off. We got engaged on February 13th, 2010 and by February 19th, 2010 we had already booked the Minister (he even said I was the first bride in his 30 years of being a Minister book him 17 months in advance), DJ, Hall, Caterer. We also had our invitations and our centerpieces before the end of February. Having people in your life you can trust to help create your special day is key. It really does help ease the stress.



Candy Buffet Made Easy!

We offer a Candy Buffet Rental for your wedding, shower or jack and jill!!! Your rental includes 14 candy containers, scoops and signage for \$40. You just supply the candy! If you need little bags or boxes, we carry that too!! Our Buffet Rental is on display in our showroom!! Come visit!



Holiday Gift Ideas

If you buy gifts for your Flower Girl(s) during the holidays, she will love our **Flower Girl Books** which perfectly describe her role. Choose from Little Mermaid, Barbie Loves Weddings, Precious Moments, and Cinderella. There is also a wedding activity book too!



LOL...

Two antennas got married and hosted a wedding. The ceremony was beautiful but the reception wasn't much.

What our Facebook Page does...

Our facebook page offers a **coupon** every other week for a featured item from our showroom. We constantly **feature products** (especially new ones), **post articles**, **communicate** about local wedding resources, **share the experiences** of our couples, **start discussions** and much more. There are lots of photos which gives you another **sneak peak** at some of the accessories we carry. **Click "Like"** on our page today. Tell your engaged friends and family to look us up too! Type in I Do...For You in your facebook search bar or find it through the link on our website!



Click "LIKE" on our facebook page today!

Wedding Star & Hortense B. Hewitt Dealer

Our first shipment of **2012 Wedding Star Catalogues/Magazines** will be available in our showroom for \$4.50 compared to regular price of \$10.99 at the beginning of December.

Pre-order yours today by contacting us!

As an authorized dealer, we can order **anything** from these two companies!! Our prices are a little less than the suggested retail price and there are no shipping fees!! We order our accessories from over



30 suppliers offering you a wonderful selection of accessories!

15 Reasons to Shop at I Do...For You

1. *Price...we offer fantastic prices, couples save hundreds of dollars on their wedding accessories and rentals.*
2. *Selection...we order our products from approximately 30!*
3. *Reliability...we pride ourselves on making sure orders are complete on time.*
4. *Experience...with 15 years experience we can offer advice on product selection and availability. We are wedding invitation wording experts.*
5. *Hard to find items...we have them, come see us first.*
6. *Customization...many items in your colours and wedding style.*
7. *Resource...we strive to be a wedding planning resource for our couples.*
8. *Passion...for helping couples have the best wedding they can.*
9. *No pressure...browsing in our showroom is always welcome by appointment. There is never any pressure to buy! You shop at your own pace.*
10. *Convenient Location...we are located close to the 401 and hwy 2 in Courtice.*
11. *Hands on...with shopping for your products in person (as opposed to online) you get to see firsthand what products are like.*
12. *Quick turn around...anything that is ordered takes a maximum of three weeks, lots of items are in stock.*
13. *High quality...we shop for high quality items at affordable prices.*
14. *Rental flexibility...rentals can be picked up wed/thurs/fri before your wedding and have to be returned by the Tuesday following.*
15. *Photographs welcome...you are welcome to photograph items in our showroom to refer to them later in your planning process.*

Great Value!

Our Archways are perfect to rent for outdoor weddings and then, incorporate them into your hall/tent afterward for added decoration. This way, you are getting dual use with only one rental price. \$75



Memorial Items

Wanting to honour someone special at your wedding...we carry many items perfect for this purpose. Our best seller is our memorial candle vase "In Loving Memory This light shines as a symbol of a life and love remembered. See our photo on our facebook page.

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Invitation Verses

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with our family and friends...

We,
Bride
&
Groom

together with our parents
invite you to join us
as we are married

Date
Year
Time

Ceremony Location
Address
City, Ontario

Only once in a lifetime does a love
so precious come along...

We,
Bride
&
Groom

have found love in each other
and invite you to share in our joy
as we celebrate our marriage

Date
Year
Time

Ceremony Location
Address
City, Ontario

Engraving & Personalized Plates

We engrave many items in our showroom and offer engraved brushed silver and gold plates to adorn your gifts for your attendants, parents, and your guest book, frames, albums, etc. Have items needing engraving you have purchased elsewhere? Contact us!! We may be able to engrave them for you!

*All Our Love
August 28, 2011*

Sample Plate Above

15 Vendors You May Use

Here is a checklist of vendors you may use at your wedding.

1. Photographer
2. Officiant
3. Reception Facility
4. Out of Town Accommodation
5. Make Up Artist
6. Cake Company
7. Horse & Carriage
8. Limousine
9. Wedding Planner
10. Mortgage Consultant
11. DJ
12. Videographer
13. Real Estate Agent
14. Travel Agent
15. Décor Professional

When researching your wedding vendors, ask lots of questions! Although budget is very important focus on value and what a vendor offers for a specific price. Don't be afraid to ask for recommendations!

Visit our advertisers in our newsletter! They will welcome the opportunity to be part of your special day!

Happy Planning From I Do... For You

Wedding Professionals To Help You Along The Way...

As a long-time resident of the Durham area, I have developed a very simple philosophy of selling: **My clients come first!** There are no high pressure tactics, just a blend of my knowledge and experience of 24 years, together with your requirements, which leads you to your dream home.

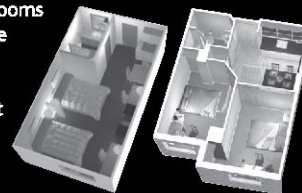
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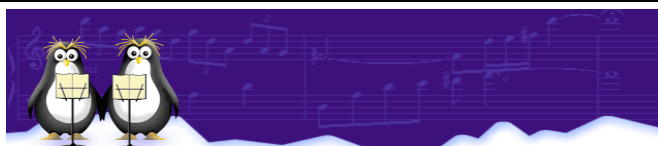
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on Sunday, November 27, 2011 1:00-2:00 p.m.

The Wedding Centre, 1751 Wentworth Street,
 Unit 17, Whitby, ON, L1N 8V5
 Light refreshments will be served.

Please RSVP by calling Ingrid Berg
 @ (800) 387-2098 toll free or email
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 before Nov 21, 2011.



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